

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 42.113525 Longitude: -72.729947

Westgate Plaza Westfield, MA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	5,494	33,758	71,293
	Population Est 25Q1	5,535	33,842	71,306
	Population Est 24Q4	5,606	33,728	71,207
	Population Est 24Q3	5,608	33,750	71,226
	Population Est 24Q2	5,619	33,815	71,323
	Population Est 24Q1	5,625	33,821	71,310
	Population Est 23Q4	5,627	33,813	71,290
	Population Est 23Q3	5,624	33,804	71,278
	Population Est 23Q2	5,626	33,825	71,291
	Population Fcst	5,363	33,313	70,538
	2010 Census Population	5,787	33,976	71,470
	2000 Census Population	5,604	33,364	69,714
	1990 Census Population	5,123	32,238	67,731
	Current Year Daytime Population	5,798	28,445	64,627
	Average Seasonal Population	28	236	723
	Historical Annual Growth, 1990 – 2000	0.90%	0.34%	0.29%
	Historical Annual Growth, 2000 – 2010	0.32%	0.18%	0.25%
	Estimated Annual Growth, 2010 – CY	-0.36%	-0.04%	-0.02%
	Projected Annual Growth, CY to Y5	-0.48%	-0.27%	-0.21%
	Group Qtrs Est	181	732	2,861
Transient Est Average Last 4 Qtrs	0	130	1,019	
<b>Households</b>	Current Year Estimated Households	2,313	13,858	28,274
	Households Est 25Q1	2,328	13,885	28,260
	Households Est 24Q4	2,359	13,831	28,215
	Households Est 24Q3	2,360	13,841	28,221
	Households Est 24Q2	2,365	13,866	28,260
	Households Est 24Q1	2,367	13,870	28,256
	Households Est 23Q4	2,368	13,866	28,249
	Households Est 23Q3	2,367	13,863	28,242
	Households Est 23Q2	2,367	13,870	28,248
	Households Fcst	2,255	13,672	27,965
	2010 Census Households	2,354	13,440	27,540
	2000 Census Households	2,276	12,915	26,373
	1990 Census Households	2,118	12,108	24,653
	Historical Annual Growth, 1990 – 2000	0.72%	0.65%	0.68%
	Historical Annual Growth, 2000 – 2010	0.34%	0.40%	0.43%
	Estimated Annual Growth, 2010 – CY	-0.12%	0.21%	0.18%
	Projected Annual Growth, CY to Y5	-0.50%	-0.27%	-0.22%
	Population per Household	2.30	2.38	2.42

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Westgate Plaza Westfield, MA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Income</b>	HH Income \$500,000 or more	2.4%	2.5%	2.8%
	HH Income \$250,000 to \$499,999	2.9%	3.0%	3.3%
	HH Income \$200,000 to \$249,999	6.7%	7.0%	7.8%
	HH Income \$175,000 to \$199,999	3.5%	4.6%	5.4%
	HH Income \$150,000 to \$174,999	4.7%	7.1%	7.4%
	HH Income \$100,000 to 149,999	19.4%	21.2%	21.6%
	HH Income \$75,000 to 99,999	12.4%	13.1%	12.6%
	HH Income \$50,000 to 74,999	12.6%	15.7%	14.9%
	HH Income \$35,000 to 49,999	8.2%	8.0%	7.7%
	HH Income \$25,000 to 34,999	5.5%	5.1%	5.1%
	HH Income \$15,000 to 24,999	10.2%	6.2%	5.5%
	HH Income \$0 to 14,999	11.6%	6.5%	5.7%
	Average Household Income	\$103,108	\$114,165	\$121,232
	Median Household Income	\$80,199	\$90,698	\$96,661
	Per Capita Income	\$44,301	\$47,464	\$48,541
	Average Disposable Income	\$79,979	\$88,873	\$92,965
	Median Disposable Income	\$67,619	\$76,318	\$80,511
	Discretionary HH Income Over \$150,000	6.9%	8.7%	9.6%
	Discretionary HH Income \$125,000 to \$149,999	5.6%	5.4%	6.1%
	Discretionary HH Income \$100,000 to \$124,999	7.4%	9.5%	10.1%
	Discretionary HH Income \$75,000 to \$99,999	8.2%	13.8%	15.3%
	Discretionary HH Income \$50,000 to \$74,999	21.5%	18.8%	18.4%
	Discretionary HH Income \$25,000 to \$49,999	19.3%	22.6%	21.6%
	Discretionary HH Income Under \$25,000	31.1%	21.3%	18.8%
	Average Discretionary HH Income	\$59,527	\$67,848	\$71,416
	Median Discretionary HH Income	\$49,494	\$58,100	\$63,294
	Householder White – Count	1,727	11,384	23,557
	Median HH Income	\$74,128	\$94,421	\$100,950
	Average HH Income	\$89,046	\$101,002	\$105,236
	Householder Black or African-American – Count	5	74	355
	Median HH Income	\$119,692	\$95,397	\$77,305
	Average HH Income	\$114,239	\$91,402	\$78,279
	Householder Hispanic – Count	379	1,322	2,244
	Median HH Income	\$89,113	\$82,853	\$79,773
	Average HH Income	\$85,126	\$84,530	\$84,725
Householder Asian or Pacific Islander – Count	59	253	532	
Median HH Income	\$22,956	\$44,790	\$62,522	
Average HH Income	\$47,374	\$65,241	\$82,072	
Householder Other or Pacific Islander – Count	142	825	1,586	
Median HH Income	\$90,558	\$83,510	\$86,353	
Average HH Income	\$91,362	\$91,871	\$94,151	

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Westgate Plaza Westfield, MA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Gender</b>	Male Population	2,670	16,403	34,670
	Female Population	2,824	17,356	36,624
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	252	1,549	3,019
	Count of Pop 0 to 7 years	360	2,254	4,376
	Count of Pop 5 - 13	502	3,060	6,069
	Count of Pop 14 - 18	269	1,634	3,809
	Count of Pop 19 - 22	275	1,714	4,176
	Count of Pop 22 - 25	201	1,302	3,198
	Count of Pop 25 - 29	360	2,057	4,050
	Count of Pop 30 - 34	369	2,161	4,008
	Count of Pop 35 - 39	333	2,110	4,148
	Count of Pop 40 - 44	345	2,057	4,134
	Count of Pop 45 - 59	943	6,097	12,732
	Count of Pop 60 - 74	1,117	6,807	14,906
	Count of Pop 75 - 84	381	2,422	5,380
	Count of Pop 85+	146	789	1,666
	% of Pop 0 to 4 years	4.6%	4.6%	4.2%
	% of Pop 0 to 7 years	6.6%	6.7%	6.1%
	% of Pop 5 - 13	9.1%	9.1%	8.5%
	% of Pop 14 - 18	4.9%	4.8%	5.3%
	% of Pop 19 - 22	5.0%	5.1%	5.9%
	% of Pop 22 - 25	3.7%	3.9%	4.5%
	% of Pop 25 - 29	6.6%	6.1%	5.7%
	% of Pop 30 - 34	6.7%	6.4%	5.6%
	% of Pop 35 - 39	6.1%	6.3%	5.8%
	% of Pop 40 - 44	6.3%	6.1%	5.8%
	% of Pop 45 - 59	17.2%	18.1%	17.9%
	% of Pop 60 - 74	20.3%	20.2%	20.9%
	% of Pop 75 - 84	6.9%	7.2%	7.5%
	% of Pop 85+	2.7%	2.3%	2.3%
Median Age	42.7	43.1	43.8	
Average Age	43.1	43.2	43.6	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	4.8%	4.8%	4.5%
	% of Pop 5 - 13	10.1%	9.5%	8.9%
	% of Pop 14 - 18	4.8%	5.0%	5.4%
	% of Pop 19 - 22	5.0%	5.3%	6.0%
	% of Pop 22 - 25	3.8%	4.1%	4.7%
	% of Pop 25 - 29	6.6%	6.3%	6.0%
	% of Pop 30 - 34	7.2%	6.6%	5.9%
	% of Pop 35 - 39	6.3%	6.5%	6.0%
	% of Pop 40 - 44	6.5%	6.0%	5.7%
	% of Pop 45 - 59	17.5%	18.3%	17.9%
	% of Pop 75 - 84	5.9%	6.5%	6.9%
	% of Pop 60 - 74	20.1%	19.7%	20.6%
	% of Pop 85+	1.4%	1.5%	1.6%
	Median Age	41.1	41.6	42.3
Average Age	41.7	42.0	42.5	

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	% of Pop 0 to 4 years	4.4%	4.4%	4.0%
	% of Pop 5 - 13	8.2%	8.7%	8.1%
	% of Pop 14 - 18	5.0%	4.7%	5.3%
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	% of Pop 35 - 39	5.9%	6.0%	5.6%
	% of Pop 40 - 44	6.1%	6.2%	5.9%
	% of Pop 45 - 59	16.8%	17.8%	17.8%
	% of Pop 60 - 74	20.5%	20.6%	21.2%
	% of Pop 75 - 84	7.9%	7.8%	8.2%
	% of Pop 85+	3.9%	3.2%	3.1%
	Median Age	44.3	44.5	45.3
Average Age	44.5	44.3	44.6	
<b>Race</b>	Count of White	4,444	28,498	61,416
	Count of Black or African-American	93	469	1,265
	Count of Asian or Pacific Islander	268	1,031	2,107
	Count of Other races	689	3,760	6,505
	White	80.9%	84.4%	86.1%
	Black or African American	1.7%	1.4%	1.8%
	Asian	4.9%	3.1%	3.0%
	Other Races	12.5%	11.1%	9.1%
<b>Language Spoken</b>	Speak English at Home	76.5%	83.3%	85.2%
	Speak Spanish at Home	7.4%	5.7%	4.1%
	Speak French or French Creole at Home	0.6%	0.5%	0.6%
	Speak German at Home	0.3%	0.7%	0.5%
	Speak Other Indo-European Languages at Home	5.1%	3.5%	3.3%
	Speak Russian and Other Slavic Languages at Home	7.5%	4.9%	4.5%
	Speak Chinese at Home	1.6%	0.5%	0.4%
	Speak Korean at Home	0.1%	0.1%	0.1%
	Speak Vietnamese at Home	0.1%	0.1%	0.2%
	Speak Other Asian Languages at Home	0.6%	0.5%	0.6%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.0%	0.0%
	Speak Other Language at Home	0.2%	0.3%	0.6%
<b>Hispanic</b>	Hispanic Population	626	3,618	6,049
	Hispanic Population Percent	11.4%	10.7%	8.5%
	Mexican	0.3%	2.6%	5.2%
	Puerto Rican	95.7%	90.4%	80.7%
	Cuban	1.1%	1.0%	1.2%
	Dominican	0.0%	1.4%	3.1%
	Central American	0.0%	0.4%	1.6%
	South American	0.9%	2.0%	4.1%
	Other Hispanic	1.9%	2.3%	4.1%
	2000 Hispanic Population Percent	7%	6%	4%
	1990 Hispanic Population Percent	5%	5%	3%

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<b>Ancestry</b>	American (percent of total population)	6.9%	5.4%	5.9%
	American	6.8%	5.2%	5.8%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	4.7%	2.9%	2.8%
	Chinese	2.0%	0.6%	0.5%
	Japanese	0.1%	0.0%	0.0%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	2.3%	1.9%	1.9%
	South East Asian (ie. Vietnamese)	0.1%	0.0%	0.1%
	Other Asian	0.1%	0.2%	0.2%
	European (percent of total population)	42.9%	48.3%	49.1%
	British	4.6%	5.5%	5.2%
	Dutch	0.1%	0.2%	0.2%
	French	5.0%	5.4%	5.6%
	German	3.1%	3.4%	3.2%
	Italian	4.8%	6.6%	8.6%
	Polish	6.0%	7.4%	7.0%
	Scandinavian	0.5%	0.7%	0.8%
	Scotch/Irish	9.8%	12.4%	12.8%
Other European (ie. Greek/Russian)	9.0%	6.7%	5.7%	
Middle Eastern	0.8%	0.8%	1.0%	
Other Ancestry	11.4%	10.9%	10.5%	
Unclassified Ancestry	18.0%	17.0%	16.9%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	3,994	24,499	51,022
	Elementary (0 to 8)	5.9%	3.5%	2.7%
	Some High School (9 to 11)	4.2%	4.5%	4.2%
	High School Graduate (12)	27.5%	28.8%	27.4%
	Some College (13 to 16)	18.8%	18.4%	19.3%
	Associates Degree Only	12.1%	11.7%	11.1%
	Bachelors Degree Only	21.4%	20.7%	21.2%
	Graduate Degree	10.1%	12.4%	14.1%
	% College (4+)	31.4%	33.1%	35.3%
<b>Household Type</b>	Total Households – count	2,313	13,858	28,274
	One Person HHs – count	844	4,191	8,049
	Family HHs – count	1,344	8,853	18,709
	Married Couple – count	908	6,339	14,406
	w/own children – count	305	2,064	4,870
	w/out own children – count	604	4,275	9,537
	Male Householder – count	180	662	1,198
	Female Householder – count	256	1,852	3,104
	Non-Family Households – count	124	814	1,516
	1 Person Household	36.5%	30.2%	28.5%
	2 Person Household	29.1%	33.3%	34.1%
	3 Person Household	13.0%	16.0%	16.5%
	4 Person Household	12.7%	12.4%	12.7%
	5 Person Household	5.0%	4.7%	5.0%
6 Person Household	2.2%	2.0%	2.0%	
7+ Person Household	1.4%	1.3%	1.2%	
% Households With Children	20.7%	24.8%	25.0%	

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Westgate Plaza Westfield, MA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Housing</b>	Total Housing Units	2,455	14,765	29,816
	Owner Occupied Percent	46.7%	61.2%	68.4%
	Renter Occupied Percent	47.5%	32.7%	26.4%
	Vacant Housing Percent	5.8%	6.1%	5.2%
	Total Housing Units (Census 2000)	2,375	13,480	27,396
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	1.3%	1.3%	1.8%
	Property Value \$750,000 to \$999,999	5.3%	6.3%	7.0%
	Property Value \$500,000 to \$749,999	16.5%	17.1%	19.4%
	Property Value \$400,000 to \$499,999	18.0%	20.2%	21.6%
	Property Value \$300,000, to \$399,999	31.5%	30.0%	27.9%
	Property Value \$200,000 to \$299,999	14.8%	17.8%	15.3%
	Property Value \$150,000 to \$199,999	8.0%	3.0%	2.0%
	Property Value \$100,000 to \$149,999	2.3%	1.4%	1.2%
	Property Value \$60,000 to \$99,999	0.4%	0.9%	1.2%
	Property Value \$40,000 to \$59,999	0.1%	0.3%	0.4%
	Property Value \$0 to \$39,999	1.9%	1.1%	1.5%
	Median Home Value	\$371,876	\$385,137	\$401,903
<b>Wealth per Household</b>	\$0 and under - percent	18.6%	17.2%	16.6%
	\$1 to \$4999 - percent	9.6%	8.4%	7.9%
	\$5k to \$9999 - percent	4.9%	4.5%	4.3%
	\$10k to \$24999 - percent	6.6%	6.3%	6.2%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.0%	10.3%	10.4%
	\$100k to \$249999 - percent	17.4%	18.2%	18.6%
	\$250k to \$499999 - percent	12.5%	13.3%	13.8%
	\$500k+ - percent	13.6%	14.9%	15.6%
	Median HH Wealth	\$67,632	\$82,467	\$90,130
	Avg HH Wealth	\$225,432	\$242,391	\$252,030
<b>Economic Viability</b>	Economic Viability Local	262	255	254
	Economic Viability Indexed	94	92	92
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	2,698	17,130	36,989
	Managerial/Executive	16.4%	15.7%	15.5%
	Professional Specialty	24.9%	24.3%	25.4%
	Healthcare Support	3.9%	5.4%	3.8%
	Sales	8.8%	9.2%	10.2%
	Office & Administrative Support	10.3%	11.2%	11.1%
	Protective Service	0.9%	2.4%	2.5%
	Food Preperation	4.0%	5.1%	4.8%
	Building Maintenance & Cleaning	2.2%	2.8%	2.8%
	Personal Care	1.9%	2.6%	2.7%
	Farming, Fishing, & Forestry	0.3%	0.1%	0.2%
	Construction	9.2%	7.9%	8.5%
	Production & Transportation	17.1%	13.3%	12.5%
	Percent White Collar Workers	64.3%	65.8%	66.1%
	Percent Blue Collar Workers	35.7%	34.2%	33.9%

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	Agriculture/Mining/Construction	5.0%	6.2%	6.9%
	Manufacturing	14.3%	11.3%	11.8%
	Transportation	5.7%	6.6%	6.6%
	Information	0.5%	0.6%	0.7%
	Wholesale/Retail	18.9%	15.1%	14.7%
	Finance, Insurance, Real Estate	4.1%	5.6%	6.3%
	Professional Services	4.2%	4.7%	4.4%
	Management Services	0.0%	0.0%	0.0%
	Administrative/Waste Services	2.6%	2.9%	3.1%
	Educational Services	30.8%	31.2%	30.7%
	Entertainment Services	5.1%	7.0%	6.4%
	Other Professional Services	4.7%	3.7%	3.9%
	Public Administration	4.2%	4.9%	4.6%
<b>Vehicles per HH</b>	No Vehicles	14.9%	8.7%	7.7%
	1 Vehicle	37.5%	31.1%	30.5%
	2 Vehicles	27.6%	37.2%	39.9%
	3 or more vehicles	20.0%	23.1%	21.9%
	Average Number of Vehicles	1.59	1.85	1.86
<b>Change</b>	Births (last 12 months)	49	306	588
	Deaths (last 12 months)	50	307	676
	Migration (last 12 months)	-118	-34	111
<b>Work place</b>	Workplace Establishments	285	1,330	2,377
	Workplace Employees (FTE)	1,818	8,716	15,056